



## COMMEMORATIVE 2011 PROGRAM BOOK

### ADVERTISING PRICING & MECHANICAL REQUIREMENTS

Boys & Girls Clubs of Conejo & Las Virgenes  
9th Annual Dinner & Auction  
**Saturday, October 22, 2011**  
Four Seasons Hotel, Westlake Village

**ARTWORK ACCEPTED THROUGH FRIDAY, SEPTEMBER 9, 2011**

PROGRAM BOOK SPECIFICATIONS (Book is 8.5" x 11")		
AD SIZE	WIDTH & HEIGHT	PRICE
Full Page... <i>Color</i> Inside <i>Front</i> Cover (1/4" bleed)	8 1/2" x 11"	\$1,500
Full Page... <i>Color</i> Inside <i>Back</i> Cover (1/4" bleed)	8 1/2" x 11"	\$1,000
Full Page... <i>Black &amp; White</i>	7 1/2" x 10"	\$750
Half Page... <i>Black &amp; White</i>	7 1/2" x 4 3/4"	\$400
Quarter Page... <i>Black &amp; White</i>	3 1/2" x 4 3/4"	\$250

#### ARTWORK DELIVERY

- ★ Please deliver final electronic art in proper format to: **Becky Fleishman**  
*Artwork accepted through Friday, September 9, 2011*
- ★ By e-mail: [bfleishman@bgcconejo.org](mailto:bfleishman@bgcconejo.org)
- ★ Questions or to confirm file was received: 818-706-0905 x107

#### ARTWORK FILE FORMATS

- ★ **Final Electronic Artwork** must be submitted in one of these (High Resolution - 300 dpi Gray Scale or CMYK) formats: **PDF, TIFF, JPEG, Illustrator EPS** (all fonts outlined & hi-res links embedded); **Quark File** (all fonts & hi-res links included).

#### ADDITIONAL ARTWORK INFO

- ★ **Printing Process:** All ads are black and white with the exception of inside front and back cover ads which are 4 color (CMYK).



**BOYS & GIRLS CLUBS**  
OF CONEJO & LAS VIRGENES



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